

# EVA.MCSWEENEY

An international award winning designer with over 15 years of providing human-centered innovation across multiple industries. I combine my classic industrial design skillset with interaction design to solve complex problems using strategic thinking to find elegant and relevant design solutions.

## PROFESSIONAL EXPERIENCE

### Senior Interaction Designer Bloomberg, New York | November 2020 - Present

Contractor for Bloomberg's online developer portal, in charge of creating valuable and meaningful user experiences for customers. Transforming complex data and work processes into products that are indispensable to them.

### Senior UX Consultant LAB 49, New York | April 2017 - October 2020

I worked with tier-one investment banks on Wall Street to design, develop, and re-imagine their trading systems. This involves using the UX process to solve workflow problems and develop new ways of visualizing market data. I have been instrumental in finding, adapting, and inventing solutions for complex scenarios in a high-pressure environment.

- I have been acknowledged by tier-one bank Managing Directors and CTO's receiving A++ feedback.
- Design lead for a lending platform that was instrumentally in the bank achieving worldwide best in class market status.
- Design lead for a market intelligence tool for the fixed income division that has been hugely successful for a tier one bank.

### UX Designer Frontend, Dublin | July 2016

Part of a team tasked by the UN with producing a healthcare solution for refugees and migrants during the Syrian crisis.

- One of my key contributions to this project is now being considered as a global policy changing healthcare solution for migrants by the World Healthcare Organization.
- Winner of 'The Grand Prize' at the UX Awards, Palo Alto, and the 'Public Choice Award' at Interaction 17, New York.

### Owner, UX & Product Designer The White Studio, Kilkenny | Jan 2013 - Dec 2016

I ran a successful product design company which offered, user experience analysis, product design and development, graphic design, production management, branding, and photography. Alongside my product design company, I ran a successful online stationery business.

- Many designs have received award recognition, and all were commercially successful products for some very high-end brands, sold in international luxury retail outlets such as Brown Thomas, Harrods, and La Rinascente.
- One of my designs has been featured in Vogue in 2019.
- I designed and published my online e-commerce website which received award recognition and gained over 20,000 followers on Pinterest for The White Studio brand.
- The White Studio website won 'The Most Beautiful Website in Ireland' 2015.

### Head Designer Tipperary Crystal, Dublin | Oct 2009 - Apr 2013

As head designer, I managed the day to day design and production of all of Tipperary Crystals brands. I was in charge of overseeing the design, sampling, ordering, pricing, and production. Working with manufacturers in Asia and Europe, I ensured profit margins were achieved and a premium product was produced.

- My responsibilities included designing and collaborating with some very high-profile designers, celebrities, and international sporting events such as; Vivien Westwood, Louise Kennedy, Graham Knuttle, Rachel Allen, QVC, and Wimbledon.

### Product/Interior Designer Nth Degree Design, Kildare | May 2008 - Apr 2009

My role at Nth degree was primarily as a product and interior designer for commercial spaces.

### Product Designer Niamh Barry Design, Dublin | June 2006 - May 2008

I Designed and managed projects through to full design manufacture and installation of high-end bespoke chandeliers

## EDUCATION

2016 MA Interaction Design • 2006 BA (Hons) Industrial Design

## AWARDS

UX Awards - Grand Prize Winner 2017 • IXDA - Public Choice Award 2017 • IXDA - Connecting Finalist 2017  
IXDA - Optimising Award Finalist 2017 • RSVP Product Beauty Awards - 2016 • Realex Payments Web Awards 2016  
Most Beautiful Website in Ireland 2016 • Pinterest 20,000 Followers 2016 • Bombay Sapphire Designer Glass Finalist 2006  
'Up & Coming Designer to Watch' TV Program 2006



[www.evamcsweeneydesign.com](http://www.evamcsweeneydesign.com)  
Password: design20



702.626.1608



[evamcsweeney@gmail.com](mailto:evamcsweeney@gmail.com)